

Internship Announcement

Position: APHA Publications Internship

Available: Spring 2013, January–May (specific dates may be modified to fit the intern's needs)

Immediate Supervisor: Editor

Introduction

The American Paint Horse Association is the world's second-largest equine breed registry, located in the heart of horse country, Fort Worth, Texas. APHA is dedicated to promoting Paint Horses and their people—a commitment evident in the association's three award-winning publications. The association offers three paid publications internships each year to college juniors, seniors or recent graduates who have an interest in the field of equine journalism. The publications intern experiences all that employment at a breed registry has to offer, from writing, photography, website coverage and social media, to copy editing, event coverage and more.

Responsibilities

The publications intern works in the Editorial Department, but also collaborates with APHA marketing, graphics, media and performance staff. The intern is responsible for assisting staff in the production of APHA's three publications: the *Paint Horse Journal*, *Paint Horse Connection* and *Paint Horse Racing*. Primary duties include writing feature articles, monthly editorial columns, press releases, photography and producing daily news items for the web during APHA events.

Requirements

Applicants must be college juniors, seniors or recent graduates ready to make a difference at an equine publication. Applicants should be majoring in journalism, agricultural journalism or a related field, and should possess a strong interest in Paint Horses. Interns should have a desire to learn about breed associations while developing the skills necessary to succeed in the equine publishing industry. Horse knowledge is required.

Intern applicants should have strong writing skills, a solid grasp on Associated Press style, grammar and feature writing, and be able to work independently. Candidates should have at least a basic understanding of digital photography, and an interest in strengthening their photography skills.

Want to go above and beyond? Preference is given to candidates with experience writing for equine publications. The ideal intern is a self-motivated, creative thinker who has a true passion for the Paint Horse industry. Responsibility, a willingness to learn, and the ability to work under pressure and meet deadlines are paramount.

Salary

\$1,200 per month

Housing and Transportation

The intern is responsible for transportation, room and board. APHA is located in northeast Fort Worth, and public transportation is not available. The APHA World Championship Show and AjPHA Youth World Championship Show take place about 10 miles from APHA headquarters. APHA staff can assist the intern with finding available housing in the area.

To Apply

Submit the following materials to APHA Attn: Human Resources, PO Box 961023, Fort Worth, TX, 76161-0023 or fax them to (817) 222-6419. Please call (817) 834-2742 to confirm receipt of faxed materials only. Please submit information by September 30, 2012.

- Cover letter
- Resume
- At least three news or feature writing samples
- At least three photography samples
- A personal essay at least 500 words
- Current references

About APHA's Publications

Our readers are the ultimate fans of Paint Horses, and their interests cover all aspects of Paints' versatility. Our members trail ride, compete, race, train, breed, and show in a myriad of disciplines, including English, Western, dressage, jumping, reining, speed events and more. APHA's publications are diverse, giving interns the opportunity to stretch their horse knowledge, explore new avenues and generate tons of clips and published pieces ideal for a professional portfolio. Learn about the publications below—or better yet, pick up the magazines to review before your internship interview!

Paint Horse Connection

Join APHA and get connected! This members-only, quarterly magazine is included *free* with the purchase of an APHA membership. Explore everything Paint Horse members love, like profiles on regional clubs, activities and the special people who help APHA shine.

In every issue, you'll find content tailored to Paint-specific interests—like association news, programs and services, and Paint markings—plus articles geared toward living the best life possible with your Paints. There's even a special section just for Youth.

Paint Horse Journal

The official monthly publication of APHA for more than 45 years, the *Paint Horse Journal* has long been recognized as the horseman's source for industry topics.

Recently honored with the American Horse Publications' General Excellence Award, the *Journal* highlights the versatility, athleticism and uniqueness of the American Paint Horse and the people who love them.

Accompanied by stunning photography, the *Journal* features a wide variety of articles and topics. Catch up on the latest show circuit news, learn relevant veterinary concepts, meet reigning Paint Horse champions, and take home tips from how-to training articles.

Don't miss an issue—the *Journal* offers something for every horseman. Delve into Paint Horse history or focus on Youth-friendly content in the J-Zone section. Discover new trails to explore in the "Great Rides" column, meet outstanding AjPHA and APHA members or find an upcoming APHA-approved event in your area. For all things Paint Horse, the *Journal* is your go-to source.

Paint Horse Racing

If heart-thumping, hoof-pounding action is more your speed, *Paint Horse Racing* is customized to fit your lifestyle. Published six times a year and focused exclusively on speed-related topics, *Paint Horse Racing* celebrates the blazing fast abilities of our horses.

From trackside action to barrel racing and pole bending, this magazine is 100 percent dedicated to racing. Catch a first glimpse of future track stars in "Just Out of the Gate," the special brag-page for proud Paint Horse breeders and check out current statistics, industry news and race results.

With feature-length articles specific to speed-hungry horses, *Paint Horse Racing* is the authority on racing. Reminisce about the bygone days of brushtrack racing or fast-forward to tomorrow's lucrative speedsters with articles designed to help you maximize your Paint's potential.